

# Lifetime Warranty

A Limited and Transferable Warranty

**Issued To:**

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NAME OF TITLE HOLDER(S) OF PROPERTY ON DATE OF INSTALLATION

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ADDRESS OF PROPERTY WHERE PRODUCTS HAVE BEEN INSTALLED

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CITY STATE ZIP

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DATE OF COMPLETED INSTALLATION

**Certificate No. ASBP**

**Coverage**

Rollex Corporation ("Rollex"), subject to the limitations and conditions set forth below, warrants to the original homeowner that Rollex's Seneca steel building products are free from manufacturing defects and when used as intended under conditions of ordinary wear and weathering will not peel, chip, crack, split, flake or blister or have manufacturing defects which cause deterioration of the steel substrate due to rust. Rollex further warrants that, for a period of thirty years from the original date of installation, when properly maintained in accordance with Rollex's care and maintenance instructions, (a) Rollex's Seneca steel building products will not chalk in excess of a numerical rating of 8 when measured in accordance with A.S.T.M. D4214 method A and (b) the print coat on such products will remain intact and distinguishable from the base coat. This warranty does not cover non-uniform color changes resulting from unequal exposure to sunlight.

If a covered product fails to perform in accordance with the above standards, after written notification and validation of the condition by inspection, Rollex will repair or replace at its option, any defective product, assuming 100% of the cost (subject to the allocations applicable to second and institutional homeowners as set forth in the last section of this warranty).

In the event of damage caused by hail during the warranty period, it is the homeowner's responsibility to first pursue the costs related to replacement or repair of the damaged material through the homeowner's insurance coverage, or other applicable insurance coverage. Should the homeowner incur costs that exceed such insurance coverage (excluding any insurance deductible), Rollex will reimburse the homeowner for any hail-damaged material cost incurred in excess of the available insurance coverage. Rollex will not be responsible for the cost of labor required to install the new siding which replaces any hail-damaged material. In no case will Rollex's cost exceed the value of the replacement material required to replace the hail-damaged material.

All warranty claims shall be settled between the homeowner and Rollex. Rollex may direct and pay a contractor to perform any remedial work under this warranty. If any corrective work on or replacement of warranted products is performed by the homeowner or anyone engaged by the homeowner prior to receiving written permission to do so from Rollex, such action will be at the homeowner's expense and will void the homeowner's coverage under this warranty.

Rollex's liability for a claim under this warranty shall in no event exceed the homeowner's original purchase price — including labor and taxes — for the product involved. It shall be the homeowner's obligation to provide reasonable documentation and/or other evidence of such original costs.

**Duration**

- Original Owner:** This warranty is in effect for the lifetime of the original homeowner so long as such original homeowner continues to own the home where the Rollex Seneca products have been installed.
- Second Owner:** This warranty can be transferred by the original owner to whom it is issued to the next owner of the property provided this warranty is still in effect at the time of such transfer. Upon completion of the transfer, (a) the warranty period shall be limited to 50 years from the date of installation of the Rollex Seneca products and (b) Rollex and the second homeowner shall share the cost of repair or replacement of any defective Rollex Seneca products, including labor and materials, in accordance with the below section entitled "Allocation of Warranty Costs When Applicable."
- Institutional Owner:** For an owner such as a corporation, partnership, group, governmental agency, association, or other organization capable of enduring for generations, (a) this warranty is limited to a period of 50 years from the original date of installation of the Rollex Seneca products and (b) Rollex and the institutional homeowner shall share the cost of repair or replacement of any defective Rollex Seneca products, including labor and materials, in accordance with the below section entitled "Allocation of Warranty Costs When Applicable."

**Warranty Registration**

The registration card should be completed by the Rollex building products dealer, signed by the original homeowner and mailed to Rollex within 30 days after installation has been completed. Failure to register within the 30-day period set forth above will not void the warranty, but registration will confirm the date of purchase and will assist Rollex in processing any warranty claim that might arise in the future. This confirmation is a benefit to the homeowner in case original proof of purchase cannot be found. If registration has not been completed by the original homeowner or if Rollex has not received timely written notification of the transfer of this warranty to a second homeowner, the burden will be on the homeowner asserting the claim to provide adequate documentation to clearly establish its right to make a claim under this warranty.

**Exclusions and Limitations**

This warranty does not cover damage resulting from any of the following: faulty installation (including but not limited to waving and/or buckling caused by improper installation); "oil canning" (perceived waviness in the flat areas of metal siding panels), fire, lightning, hurricane, tornado, cyclone, wind storm, storm, earthquake or other acts of God; accidental damage or vandalism; impact of foreign objects; structural settlement, cracking, shrinkage or distortion; lap abrasion; harmful chemicals, pesticides, fumes or vapors; direct contact with and water run-off from dissimilar metals or other materials (e.g., metals such as copper, zinc and steel, or other materials such as concrete, blacktop, stucco, asbestos siding, pressure treated or pre-treated lumber, roofing materials or roofing systems containing metallic granules or strips, or other corrosive non-metallic materials); damage resulting from painting, varnishing, coating or otherwise altering the surface of the products except in strict accordance with Rollex's instructions or guidelines; distortion or warping caused by excessive heat sources such as window reflection, skylights, outdoor grills and other items which can cause products to distort or change color due to excessive heat buildup; surface deterioration due

to air pollution and airborne stains; misuse or abuse; normal weathering; acid rain; salt spray directly applied or in the atmosphere; mildew accumulation; homeowner's failure to provide normal cleaning and maintenance of the product; and/or other causes beyond the control of Rollex. Rollex Seneca products are not intended for and this warranty will not apply to products that are used or installed (a) on any structure built within one mile of any body of salt water or (b) on any motor, modular, mobile or transportable structure.

*This is the homeowner's exclusive warranty and is in lieu of all other warranties, express or implied, except as may be required by applicable law. Without limiting the generality of the foregoing, Rollex shall not be liable for any breach of any other written or oral warranties given to the homeowner by any third party(ies) such as those (if any) given to the homeowner by dealers, contractors, applicators or distributors of the products.*

**ROLLEX IS NOT LIABLE FOR INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES FOR THE PRODUCTS COVERED BY THIS WARRANTY. REPAIR OR REPLACEMENT IS THE EXCLUSIVE REMEDY AVAILABLE UNDER THIS WARRANTY.**

Rollex reserves the right to discontinue or make changes in any of its products. If the products covered by this warranty are not available, Rollex has the right to substitute a product of equal or greater quality or value as determined by Rollex in its reasonable judgment.

Rollex does not hereby undertake to repair or replace non-defective Rollex Seneca products. Rather, Rollex may elect to repair or replace only the particular portion(s) of such Rollex Seneca products that is/are defective and/or excessively chalked or faded (as per the terms of this warranty) and Rollex cannot and does not guarantee an exact color match with regard to the replacement product(s) as compared to the adjacent non-replaced products. Color variance may occur between replacement products in comparison with the original products due to normal weathering and aging of the original products, and this is not indicative of a defect in either the replacement products or the original products.

This warranty gives you specific legal rights; you may also have other rights which may vary from state to state. Pertinent state law shall also control for what period of time following the sale a homeowner/consumer may seek a remedy under the implied warranty of merchantability or fitness for a particular purpose. Some states do not allow the exclusion or limitation of incidental or consequential damages so the above limitation or exclusion may not apply to you.

**Claims Procedure**

A claim under this warranty must be presented in writing within 30 days following the discovery of any warranted defects to Rollex Corporation, 800 Chase Ave, Elk Grove Village, Illinois 60007 Attention: Warranty Service Department. The claim should be accompanied by a copy of this warranty certificate, and a description of the defect.

Ultimate determination of the existence and extent of any claimed manufacturing defect hereunder shall be made by Rollex in its sole discretion. As noted above, corrective work on warranted products may not be started prior to receiving permission to do so from Rollex, and Rollex reserves the right to perform such corrective work itself or through others retained by it. The homeowner shall cooperate with Rollex and its contractors in connection with the scheduling and performance of any corrective or replacement work hereunder.

In the case of second and institutional owners, after five years of the warranty period have elapsed, a claim under this warranty must be accompanied by a \$50 payment to Rollex. Checks should be made payable to Rollex Corporation and mailed to the above address.

<sup>2</sup> Please see Rollex's care and maintenance instructions for this product which are available at [www.rollex.com](http://www.rollex.com).

**Warranty Transfer**

This warranty may be transferred from the original homeowner to whom it was issued to the next homeowner of the property provided Rollex receives written notice within 30 days of the date of the transfer. Notice must include the original homeowner's name as shown on the warranty certificate, the name of the new homeowner, the warranty certificate registration number and the date the Rollex Seneca products were installed on the property. Any further attempted transfer of this warranty by a second or subsequent homeowner is prohibited and will be null, void and of no force or effect. Upon transfer of the property to a second homeowner, to the extent this warranty is still in effect, the warranty period shall be limited to 50 years from the date of original installation. Rollex and the new homeowner shall share in the cost of repair or replacement of any defective product, including labor and materials as described below.

**Allocation of Warranty Cost When Applicable**

For second and institutional owners the cost, including labor and materials, to repair or replace defective products shall be allocated between the homeowner and Rollex according to the following schedule: Rollex will assume 100% of such costs for validated claims made during the first five years of the warranty period. During the sixth year, Rollex's share of such cost will be 90%, and the homeowner's share will be 10%. Each year thereafter, through the thirteenth year, Rollex's share of such costs will cumulatively decrease from 90% by 10% per year. Starting with the fourteenth year of the warranty period, and for the balance of the warranty period, Rollex's share will be 10% and the homeowner's share will be 90% of such costs.

*Effective Only for Rollex Seneca steel building products purchased in or after June 2014.*

<sup>1</sup> Determination of color changes and chalking will be made by comparing an unexposed panel to an exposed panel after removal of foreign surface deposits, dirt and chalk. Color changes are determined in Delta E Units. Numerical chalk erosion ratings are determined by standard methods of evaluating degree of chalking.

*ROLLEX Corporation Seneca Steel Building Products Warranty Registration Certificate*

**Certificate No. ASBP**

This is to certify that on \_\_\_\_\_, 20\_\_\_\_\_ the Rollex Seneca Steel Siding Building Products checked below were installed on the property at

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STREET

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CITY STATE ZIP

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owned by \_\_\_\_\_, said ROLLEX products purchased from or installed by \_\_\_\_\_ at \_\_\_\_\_

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DEALER NAME

Warranty registration is hereby made for the following Rollex products.

- Seneca Steel Siding

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AUTHORIZED DEALER SIGNATURE SIGNATURE OF OWNER

To be valid this registration certificate must be filled out completely and signed by the owner and dealer and mailed to Rollex Corporation within thirty (30) days from the date of installation.

# Lifetime Warranty

R O L L E X

## CARE AND MAINTENANCE

# Rollex Seneca Steel Siding Products

*Rollex products require very little maintenance. Under normal weather conditions, an occasional cleaning with a garden hose using clear, fresh water will remove loose soil and dirt.*

### **Surface Dirt**

Normal rainfall is usually sufficient to wash exterior surfaces satisfactorily. Where removal of surface dirt is desirable, wash and rinse with clear water. The use of a garden hose and soft bristle brush is recommended.

### **Moderate/Heavy Dirt Accumulation**

Periodic cleaning may be necessary where an unusual amount of dirt is deposited on siding surfaces, under eaves or other protected areas. Use the following simple cleaning procedures as often as conditions dictate.

For surface soil or stains from industrial fallout, tree sap, insecticides, chimney fumes, etc., use an ordinary non-abrasive household detergent. One-third cup of mild detergent (Example: Tide) plus 2/3 cup of a household cleaner (Example: Soilax) to one gallon of water is recommended. Use a soft rag, sponge or soft bristle brush with gentle rubbing action. **DO NOT RUB VIGOROUSLY**- this can cause glossy areas over the finish. A soft bristle brush equipped with an extension handle is useful to reach higher areas. Wash the house from top to bottom to minimize streaking. Immediately rinse all washed surfaces thoroughly with a garden hose.

### **Mildew**

In some locations, mildew may be an issue. It appears as black spots on the surface and is usually first detected under eaves, in porch enclosures and other areas protected from rainfall. To remove, prepare a solution as follows and use the washing and rinsing instructions outlined above:

- 1/3 Cup Dry Powdered Detergent (Example: Tide)
- 1 Qt. 5% Sodium Hypochlorite\* (Example: Clorox)
- 3 Qt. Water

\* CAUTION: GREATER CONCENTRATIONS MAY CAUSE DAMAGE TO THE FINISH. AVOID EYE AND SKIN CONTACT, FOLLOW PREVIOUS INSTRUCTIONS FOR CLEANING AND RINSING.

### **Stains**

Non-water soluble deposits such as tar, grease, oil or paint can be removed using denatured/ isopropyl alcohol or mineral spirits then rinsing thoroughly with water. **CAUTION: DO NOT USE WIRE BRUSHES, ABRASIVE OR SOLVENT TYPE CLEANERS OR PAINT REMOVER. THESE MATERIALS MAY SOFTEN OR ACTUALLY REMOVE YOUR FINISH. WHEN USING ANY CHEMICAL AGENTS, OBSERVE MANUFACTURER'S SAFETY PRECAUTIONS AND AVOID EYE AND SKIN CONTACT.** Test all cleaning solutions on an inconspicuous surface before applying to broader areas.

This care and maintenance information is intended to be of assistance. Rollex assumes no responsibility for mixing and application procedures beyond its control.

R O L L E X

Place  
Stamp  
Here

R O L L E X

Rollex Corporation  
Attn: Warranty Department  
800 Chase Avenue  
Elk Grove Village, Illinois 60007-5680